



**For Immediate Release**

**American Society of Anesthesiologists  
Joins the National Healthcare Career Network**

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*Physician group, other healthcare associations link job boards  
to address national crisis in healthcare staffing*

**ASAE ANNUAL MEETING, San Diego, CA – August 18, 2008** – The American Society of Anesthesiologists has networked its job board with other professional healthcare societies in a full-scale effort to address the national crisis in healthcare staffing.

The prestigious 100-year-old medical association has more than 43,000 members. By joining the National Healthcare Career Network, ASA's job board will include relevant candidate resumes and job opportunities from all associations in the Network, making it easier for healthcare industry recruiters to find qualified candidates to fill the hundreds of thousands of healthcare job openings in the nation.

“Connecting our job board with other leading healthcare associations via the National Healthcare Career Network not only helps healthcare recruiters find talented professionals faster – it simply makes sense,” said John Thorner, ASA executive vice president. “Central to our mission to provide educational, research and scientific resources to our members, we also want to continuously provide innovative member benefits. Offering enhanced career advancement is one of those benefits.”

The Network includes leading healthcare associations such as founding partner American Hospital Association, as well as the American Academy of Pediatrics and the National Kidney Foundation. Several other national, specialty and regional associations also joined this summer, including the American Association of Homes and Services for the Aging who joined recently as a founding partner of the initiative.

“These associations are joining forces, taking necessary steps to address the national crisis in healthcare staffing,” said ASAE & The Center's President and CEO John H. Graham IV, CAE.

“ASAE & The Center for Association Leadership supports the National Healthcare Career Network because we recognize how association partnerships can promote the idea we all

know to be true – that the best quality job candidates in the healthcare industry will belong to relevant professional associations,” Graham said.

The NHCN is private-labeled and powered by managing partner, Boxwood. As managing partner, Boxwood orchestrates the initiative and has worked to promote it as the preferred resource for recruiters and employers to find quality health care talent.

Boxwood President John Bell said the goal of the Network was to make it easy for associations to work together to expand the reach of their job boards. Boxwood has also created three other career networks: Engineering and Science Career Network, Diversity Talent Network and Marketing Career Network.

“ASA’s participation in the National Healthcare Career Network leads the way for other healthcare associations to join forces,” Bell said. “Associations inside the networks can enhance member benefits, help recruiters find more job candidates and increase non-dues revenue.”

#### **About the American Society of Anesthesiologists**

Founded in 1905, the American Society of Anesthesiologists is an educational, research and scientific association with 43,000 members organized to raise and maintain the standards of the medical practice of anesthesiology and improve the care of the patient.

#### **About ASAE & The Center for Association Leadership**

ASAE & The Center for Association Leadership are two organizations linked together by a common belief and passion. We believe that associations have the power to transform society for the better. Our passion is to help associations and association professionals achieve previously unimaginable levels of performance and reach even higher goals. We accomplish this by fostering a learning community of association professionals, industry partners, outside thought leaders, and other stakeholders who embrace this vision.

The American Society of Association Executives is an individual membership organization of more than 22,000 association executives and industry partners representing more than 11,000 organizations. Its members manage leading trade associations, individual membership societies, and voluntary organizations across the United States and in 50 countries around the globe. Our members’ organizations represent such essential industries and professions as healthcare, manufacturing, banking, law, energy, insurance, and the list goes on. We are also a leading voice for the nonprofit sector, advocating for voluntary organizations so that they may continue to improve the quality of life in the United States.

The Center for Association Leadership is the premier provider of learning, knowledge and future-oriented research for the association profession. The Center delivers innovative learning experiences, performance-enhancing resources, new thinking and models for the

profession, opportunities for peer-to-peer collaboration, and strategic tools and data designed to advance the association profession. Offerings include nearly 100 professional development programs through Center University, environmental scanning and other future focused research, a peer-reviewed journal and more than 5,000 online articles, models and case studies. Together, ASAE & The Center for Association Leadership provide resources, education, ideas and advocacy to enhance the power and performance of the association community.

### **About the National Healthcare Career Network**

The National Healthcare Career Network (NHCN) brings together healthcare audiences across the healthcare spectrum and connects them through a single network. The NHCN aligns healthcare associations – asking each one to become involved – owning and participating together to create a network of linked professional healthcare membership organizations to provide job placement, career development and advancement opportunities to healthcare professionals. The NHCN was formed as an initiative to promote healthcare associations as the preferred resource for finding healthcare talent.

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